Research on the Institutional Mechanism of Ecological Economy and Green Economy Development

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Keywords: Eco-Economy, Green Economy, Healthy and Sustainable Development, Institutional Mechanism Research

Abstract: With the development of society, the growth of economic level and the progress of science and technology, the economic construction and market environment of our country gradually realize the leapfrog growth. However, behind the rapid development of economy, there is a large consumption of environmental resources and natural energy and the increasing pollution of ecological environment. Nowadays, the environmental protection of green ecological environment has become the focus of attention. Under this background, the ecological environment management and the new green industry have been widely concerned by the state and society. The implementation of ecological economy and green economy model can effectively alleviate the pollution and control pressure of natural resources and environment, and play a great role in promoting the construction of ecological civilization and ecological city. This article first expounds the concept and characteristics of ecological economy and green economy, and focuses on studying and discussing the institutional mechanism of ecological economy and green economy development, in order to provide some help for the future development of the country.

1. Definitions Relating to the Ecological Economy and the Green Economy

Since the reform and opening up, China's economic development is very rapid, especially in the industrial manufacturing and chemical industry rapid progress. China's industrial manufacturing industry has developed rapidly. More and more enterprises are emerging, and the growth of economic level has made the market demand expand, people's quality of life and living standards have been steadily improved. However, under the influence of rapid economic development, the consumption of energy and the pollution of natural environment have gradually become the problems that people must face and solve.



Figure 1 Rapid economic development

On this basis, ecological governance, environmental protection and the development of green energy have gradually entered into people's ideology, and therefore the green economy with environmental energy protection as the main body and the ecological economy with ecological environment reconstruction and maintenance have been born. And get people's attention and recognition quickly.

All along, ecological economy and green economy are very closely linked, and are based on

DOI: 10.25236/edbm.2020.124

environmental protection and ecological balance, green energy development, green industry development as the basis for the concept and promotion.

1.1. The Definition of Eco-economy

The ecological economy mainly combines the economic development with the ecosystem organically, uses the economic principle and the systematic engineering method to carry on the production pattern change and the production technology innovation within the ecosystem carrying level, thus changes the people consumption pattern, utilizes the entire available resources and stimulates the exploitable potential to carry on the economic construction and establishes the available ecological industry, constructs the economic environment which has the reasonable system mechanism, conforms to the social harmony stability request and the ecological health environment maintains the demand. It is a new type of economy that realizes the construction of the new economic era and ensures the health level of the ecological environment, as well as the promotion of material civilization, the pursuit of spiritual civilization, the living environment of human beings and the health of civilization [1].

1.2. Summary of Relevant Definitions of Green Economy

The green economy is mainly guided by the actual demand of the market and the law of dynamic development, based on the traditional economic industry and ecological chain based on the protection and stability of the economic and ecological environment as the main goal to adapt to the human reproduction, environmental protection, healthy development of the economic situation, it is a state of integration of green ecological healthy development in the construction of modern ecological civilization. The green economy can promote the conservation of resources and the protection of the environment according to the advantages and characteristics of following the actual demand, effectively reducing the construction cost, making it easier to macro-control and maintaining the unified concept of construction and development.

2. Current Problems of Ecological Economy and Green Economy Development in China

2.1. The Restriction of Ecological Economy and Green Economy System

Taking our country's civil servant assessment mechanism and gdp assessment standard as an example, the government selects the government to select the examination paper which involves less relation between environment and resources and economic development, and despises the problem of thinking too much. This also affects the level of modern economic construction and economic sustainable development, and many of these workers and economic builders have a lack of understanding of the concept of green economy and ecological economy. At the same time, the fiscal decentralization system and the institutional mechanism of economic construction in many regions pay more attention to the development of regional land finance and the acquisition of tax and economic profits. Protection of the environment and resources available. There is little investment. Therefore, China's related ecological economy and green economy system mechanism have drawbacks, which seriously affect the development of ecological economy and green economy [2].

2.2. Lack of Effective Monitoring and Control of Environmental and Natural Resources

Before the ecological economy and green economy model were established and widely popularized, most of China's domestic economic production depended on natural resources and energy to achieve sustainable development, which also brought great pressure on environmental protection and natural resources and energy, and a lot of energy consumed is a non-renewable resource, which can not be recycled, which is also the main cause of environmental pollution and excessive energy consumption. China's vast land and resources, but also contain a large number of mineral and natural resources, and the population is also a high concentration of countries, converted into per capita share data can be seen that resources are relatively scarce, China's various aspects of great pressure. Therefore, our resources are in short supply.

2.3. Ecological Economy and Green Economy Related Laws and Policies are not Perfect

From the point of view of the country's development and the sustained growth of economic level, the protection of environmental resources is also the promotion of long-term economic development. However, in the development of ecological economy and green economy, the relevant laws and preferential policies are not perfect, and there is no support for the development of ecological economy and green economy. For example, the accountability of environmental resources in laws and regulations does not have very clear direction and effective regulatory constraints.

3. Recommendations on Institutional Mechanisms for Ecological Economy and Green Economy Development

3.1. Strengthening the Optimization of Ecological Economy and Green Economy System

In fact, in China's ecological economy and green economy development process, the improvement of the relevant institutional mechanisms is very important. Only by fundamentally solving the drawbacks and problems existing in the system and mechanism can environmental protection and resource utilization be effectively rationalized. For our country's economic environment, social environment and people's living environment have very important improvement, and for the perfect integration of social economy and environment also has a real promotion significance. At present, there are some key contradictions in our country relative to ecological economy and green economy. The competition of interests between the main body of the market and the contradiction between the resources and energy consumed by people in many aspects of demand, therefore, the relevant departments must actively improve the institutional mechanism for the development of ecological economy and green economy [3]. Make it really play the role of environmental protection. To achieve the ultimate goal of sustainable development of ecological economy and green economy.

3.2. Continue to Promote the Concept of Green and Ecological Protection

Man is an important carrier to realize the construction and development of green economy of ecological economy, especially people's ideology and development idea are the key to realize the green ecological development of the existing economy in our country, and its execution ability determines the degree of economic development and the direction of the development of market economy, ecological economy and green economy. Therefore, we must establish a healthy green concept and ecological protection concept from the country to the people, and improve people's recognition of ecological economy and green economy from the ideological point of view. As shown in Figure 2:

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Figure 2 Green eco-protection posters produced by a public welfare organisation

The development of green industry, recycling industry and ecological industry can fundamentally improve the utilization of green energy and new environmental protection resources, not focusing on the pursuit of the current economic benefits in the short term, so as to promote the ecological economy and green economy, the real implementation in our country and the rapid development of sustainable development in the future [4].

3.3. Strengthening the Rationalization of Relevant Laws, Regulations and Policies

The society is the whole of people's living environment, life concept and policy and law, and there are many factors involved in the communication and connection between policy and law and enterprise, which are especially easy to be restricted by the environment and people's consumption concept, and also the resistance to the implementation of relevant laws and regulations and policies. This has greatly limited the rapid development of ecological economy and green economy in China [5]. Therefore, government departments should strengthen the laws and regulations related to the development of ecological economy and green economy, and make rational formulation and continuous improvement of policies, and establish scientific supervision and management mechanism and supervision policy, and urge people to strictly implement and implement these laws and regulations and policies, so as to act according to law and abide by the law, for example, in environmental protection and new energy development and utilization, we must achieve timely accountability, effective accountability and vigorously promote the construction of green industry chain.



Figure 3 Green industry

According to the development and the actual situation of ecological economy and green economy industry construction, the relevant policies, laws, regulations and measures should be perfected at any time, so as to effectively improve the protection of the environment and the promotion of green energy, and then realize the promotion of ecological civilization construction process of ecological city construction [6-7].

4. Conclusion

The healthy and sustainable development of economy is the fundamental of the strong national strength and the improvement of people's living standard, and the development of ecological economy and green economy is also the effective way and inevitable development trend of the times, environmental management and natural resources conservation. At present, there are still some problems in the development of ecological economy and green economy, including the balance of environmental resource base in economic development and market demand, and the restriction of institutional mechanism on ecological green development. Moreover, there are still some unsound laws and regulations in the development of ecological economy and green economy, so it is difficult to support the advancement of ecological economy and green economy. Therefore, the institutional mechanism and policy of ecological economy and green economy should be innovated and perfected to realize the sustainable and healthy development of ecological economy and green economy and green economy.

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